2026 ANNUAL GENERAL MEETING

EXECUTIVE DIRECTOR'S REPORT

Flo Egan · New York State West Youth Soccer Association · Saturday, November 14, 2026 · Rochester, NY

The 2025/2026 year brought many positive changes to New York State West. Staff continue to build their understanding of current procedures while developing more efficient processes across our services and programs. Our goal is to deliver value and opportunities to all members throughout our region.

Through collaboration and communication at our weekly update meetings, we generate innovative ideas to grow the game at every level, from grassroots to elite teams and clubs.

The work continues in the following areas:

REGISTRATION

Working with GotSport to address the needs of our organization so members are better served in a timely fashion. New initiatives are going to a direct billing system through the platform. This direct billing process will create a more efficient way for clubs to register their players and have immediate access to COI's, insurance coverage for players & coaches, building rosters and easier access to the application process for events. The development of various tutorials, webinars and education to assist our members in navigating the platform with positive results.

RISK MANAGEMENT

We are updating policies and procedures to meet US Soccer's requirements for background clearances and SafeSport. Our work with the Adjudication Committee on education and mediation helped reduce disciplinary issues throughout the year. Introducing the Referee Abuse Policy (RAP) also helped reduce misconduct toward officials on the sidelines and among participants.

COACHING EDUCATION

This year, Dave Kreger joined NYSW as Technical Director, replacing Dean Foti, who stepped away from the organization. The addition of four new Assistant Technical Directors will strengthen engagement with our member clubs and help us assess their needs. Through clinics, coaching courses, and development opportunities for players and coaches, we will better serve our members and their local communities.

MARKETING & COMMUNICATIONS

We welcome Scott MacLean as our new in-house marketing and communications staff member. Updates to our website, social media accounts, and contact list have already contributed to growth in all three areas. Keeping our members informed and maintaining clear communication are vital as we grow the game together.

NYSW PROGRAMS

The ODP program has been updated under the Technical Director and Coaching staff. Increase in number of participants is encouraging to see. TOP Soccer programs are a service to our communities across the footprint for our members with special needs to be able to participate, have fun and grow their love of the game alongside their "Top Soccer Buddies" and friends.

EXCELSIOR LEAGUE

Excited to be a part of bringing the newest league to fruition with matches beginning in the Spring of 2027. Work was completed behind the scenes to create the Charter, Policies & Procedures and Budget. Thank you to all who will continue to work together to support the league moving forward!

STATE CUP & PRESIDENT'S CUP

We look to improve both events for the upcoming year. 11U and 12U teams will participate in President's Cup. 13U to 18/19U will compete in the National Championships Series at the State Cup level. Dates, Location and Entry fees will be forthcoming on our website. Applications are now open for both events.

ITG GRANT

Working with the State Referee Committee as well as WNY Adult Association to facilitate the grant we received from US Soccer. The grant is designated to recruit and develop new young referees, mentor them along the way and support our current clubs and leagues to provide referee coverage for all games.

PARTNERSHIPS

This past year we welcomed back DICK'S Sporting Goods as a returning partner. We also partnered with Capelli Sport to serve as our exclusive apparel and equipment vendor. We welcomed Invictus Tours as a new partner who will provide the opportunity for our players (and families) to experience International Travel beginning with the first trip slated for August 2027. Several other new agreements are in the pipeline for the future, including West Coast Goalkeeping & HBC Event Services.

NEWEST MEMBERS OF NYSW

We welcome the following clubs to New York State West since the 2025 AGM.

- FLX United FC (Geneva)
- Warrior Soccer Academy
- Southern Tier Coal Miners
- Otsego United Soccer
- 315 Crushers Soccer Club
- Beyond Borders Athletics Soccer Club
- ROC Soccer Club
- Auburn City Football Club
- KP Elite
- Empire State FC
- Finger Lakes Int. Soccer Club

We do have additional clubs in the pending stage with possible approval in the future.

Thank you all for allowing me the opportunity to serve the membership here in New York State West. I look forward to growing the game together as we look toward a positive future.

Respectfully,

Flo Egan
Executive Director
New York State West Youth Soccer Association